

REMARKS

Claims 1-47 are pending in this application. By this Amendment, claims 1, 5-9, 11-16, 22-30, 33, 36, 38 and 41-43 are amended, and claims 44-47 are added. Support for the amendments to claims 1, 33, 38, 41 and 43 can be found at least in Figs. 2A-4J, and the corresponding descriptions in the specification. Claims 1, 6-9, 11-16, 22-23, 33, 36, 38 and 41-43 are amended for form. Support for new claims 44-47 can be found at least in claims 6, 9, 13 and 14, respectively. No new matter is added.

The courtesies extended to Applicant's representative by Examiners Grabowski and Ross at the interview held June 2, 2009, are appreciated. The reasons presented at the interview as warranting favorable action are incorporated into the remarks below, which constitute Applicant's record of the interview.

I. The Claims Satisfy the Requirements of 35 U.S.C. §112, Second Paragraph

The Office Action rejects claims 6, 9, 13 and 14 under 35 U.S.C. §112, second paragraph. By this Amendment, claims 6, 9, 13 and 14 are amended responsive to the rejection. Withdrawal of the rejection is thus respectfully requested.

II. The Claims Define Patentable Subject Matter

Claims 1-5, 7, 8, 10-12 and 15-43 are rejected under 35 U.S.C. §102(b) over U.S. Patent No. 6,089,614 to Howland et al. (hereinafter "Howland"); and claims 6, 9, 13 and 14 are rejected under 35 U.S.C. §103(a) over Howland in view of *Understanding Halftones*. The rejections are respectfully traversed.

As agreed during the personal interview, Howland does not disclose at least one printed or transferred second area on a same side of the substrate as the at least one printed or transferred first area, wherein the first area surrounds the second area, the first area defining a border of the second area, as recited in claim 1, and as similarly recited in independent claims 33, 38, 41 and 43.

Understanding Halftones do not remedy the above-described deficiencies of Howland.

Thus, for at least these reasons, claims 1, 33, 38, 41 and 43 are patentable over the applied references. Further, claims 2-32, 34-37, 39, 40 and 42, which depend from claims 1, 33 and 38 are also patentable over the applied references for at least the reasons discussed above, as well as for the additional features they recite. Withdrawal of the rejections is thus respectfully requested.

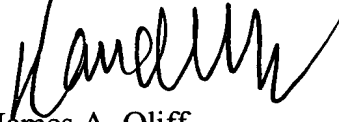
Further, new claims 44-47, which depend from claim 1, are also patentable over the applied references for at least the reasons discussed above, as well as for the additional features they recite.

III. Conclusion

In view of the foregoing, it is respectfully submitted that this application is in condition for allowance. Favorable reconsideration and prompt allowance are earnestly solicited.

Should the Examiner believe that anything further would be desirable in order to place this application in even better condition for allowance, the Examiner is invited to contact the undersigned at the telephone number set forth below.

Respectfully submitted,



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Attachments:

Petition for Extension of Time
Amendment Transmittal

Date: July 10, 2009

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